

## The Challenge: Protecting Assets, Data, and Trust in a High-Risk Environment

Financial institutions are pillars of our economy, safeguarding vast monetary assets and highly sensitive customer data. Yet, they face a relentless barrage of physical security threats daily—from sophisticated ATM attacks and persistent robbery risks to costly internal fraud and the ever-present danger of unauthorized access. Traditional security measures often fall short, burdened by high false alarm rates, reactive incident response, and the inability to effectively monitor widespread branch and ATM networks 24/7. These vulnerabilities not only lead to direct financial losses but also jeopardize regulatory compliance (PCI DSS and SOX) and erode critical customer trust.

## Introducing Ambient AI: Proactive Computer Vision Intelligence for Financial Security

Ambient AI provides financial institutions with an advanced, AI-driven security solution, delivering unparalleled visibility and proactive threat management around the clock. By seamlessly integrating with your existing camera and physical access control systems (PACS), our platform intelligently identifies and flags potential security incidents in real-time, ensuring robust protection for your facilities, assets, employees, and customers.

### Key Benefits for Financial Institutions

- **Proactive, Always-On Security:** Maintain continuous vigilance across all facilities, 24/7/365.
- **Support Regulatory Compliance:** Provide verifiable logs and evidence for physical access controls and incident response, aiding GLBA, PCI DSS, and SOX compliance efforts.
- **Leverage Existing Infrastructure:** Enhance security posture without the immediate need for costly hardware replacement.
- **Prevent Incidents Before Escalation:** Identify and address threats and early warning signs proactively, mitigating potential losses and risks.
- **Maximize Operational Efficiency:** Dramatically reduce false alarms (>95%) and investigation times (20x faster), freeing up security resources.
- **Faster Response & Resolution:** Equip teams with verified, contextual alerts for rapid response and streamlined investigations.

## Tailored Solutions to Financial Sector Security Challenges

Ambient AI's platform is specifically designed to address the unique, high-stakes security requirements of financial institutions, day or night:

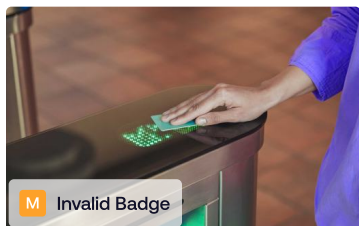


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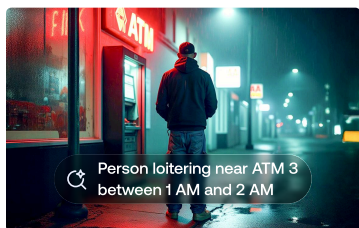
### Proactive Threat Detection & Real-Time Response

Ambient AI continuously monitors branches, ATMs, corporate offices, and data centers, instantly identifying threats like unauthorized access attempts (tailgating, forced/propped doors), suspicious loitering near ATMs or vaults, perimeter breaches at critical facilities, potential theft indicators (asset removal, suspicious interactions), and person brandishing weapons like firearms. Receive immediate, actionable alerts with video context, enabling a 10x faster response.



### Intelligent Access Control Integration (Signals Intelligence)

Seamlessly connect with your existing PACS (e.g., C•CURE, Genetec, LenelS2, Brivo). Ambient AI uses video verification to automatically validate access events, drastically reducing false alarms (>95%) from common issues like door-held-open alerts, allowing your SOC to focus on genuine threats and supporting compliance logging.



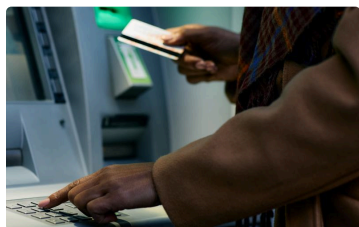
### Rapid Incident Investigation (AI-Powered Forensics)

Accelerate investigations of robbery, burglary, ATM attacks, internal fraud, or unauthorized access by 20x. Quickly search across thousands of cameras using simple, contextual queries (e.g., "person loitering near ATM 3 between 1 AM and 2 AM" or "person wearing blue jacket entering server room") to understand incidents and gather evidence efficiently.



### Insider Threat Mitigation Support

Detect behavioral anomalies indicative of potential internal threats, such as unauthorized access attempts, presence in restricted areas outside of normal hours, or suspicious interactions with assets. Verified access logs and rapid investigation tools aid in addressing internal risks.



### Enhanced Situational Awareness Across Branches & ATMs

Gain a unified, real-time view of security across your entire network of facilities, including remote ATMs, from a centralized platform.

Modernize Your Security, Protect Your Reputation.

# Choose Ambient AI.